

# WINTER SCHOOL 2023

## MASTER'S PROGRAMME «CRITICAL MEDIA STUDIES»



ПРИМЕЧАНИЕ: ВСЕ ЗАНЯТИЯ БУДУТ ПРОХОДИТЬ НА АНГЛИЙСКОМ ЯЗЫКЕ.

25 FEBRUARY, SATURDAY

<b>10:00-10:05</b>	<p><b>Opening words</b></p> <p>Ilya Kiriya, Ph.D., Professor, Institute of media, HSE University, «Critical Media Studies» Academic Supervisor, responsible for the track «Critical Political Economy of Media»</p>
<b>10:05-10:45</b>	<p><b>Programme presentation: main peculiarities, scope and rationale, core disciplines, Q&amp;A</b></p> <p>Ilya Kiriya, Ph.D., HSE University, Professor, Institute of media, «Critical Media Studies» Academic Supervisor, responsible for the track «Critical Political Economy of Media»</p> <p>Olga Baysha, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the track «Critical Text Analysis»</p> <p>Panos Kompatsiaris, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the tracks «Project Work» and «Media, Culture and Research»</p> <p>Yiannis Mylonas, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the track «Research Seminar»</p>
<b>10:45-10:50</b>	<b>Break</b>
<b>10:50-11:30</b>	<p><b>Lecture: «Technological determinist thinking and its critique»</b></p> <p>Ilya Kiriya, Ph.D., HSE University, Professor, Institute of media, «Critical Media Studies» Academic Supervisor, responsible for the track «Critical Political Economy of Media» Technologies and particularly media technologies are shaping modern life. Our entertainment, transport practices, healthcare and financial practices has been deeply concerned by technologies. Such comfortable mediatized practices are framing our positive impression of technologies. We are empowering media and technologies and attributing them «miraculous functions» per themselves. Such a thinking is called internet-solutionism. In this lecture we are tracing most important media deterministic issues (such as information society, big data, creative economy) and providing some critique of them from the point of view of critical political economy.</p>
<b>11:30-11:35</b>	<b>Break</b>
<b>11:35-12:15</b>	<p><b>Lecture-discussion: «The Discursive Construction of Reality and Its Social Implications»</b></p> <p>Olga Baysha, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the track «Critical Text Analysis» Lecture will explain this postulate tracing the construction of the Ukrainian case by global media since 2013, the year of the Euromaidan, until now.</p>
<b>12:15-12:30</b>	<b>Break</b>
<b>12:30-13:10</b>	<p><b>Lecture-discussion: «Culture Industry and Media Platforms: Life Coaching, Influencers and Entrepreneurial Subject»</b></p> <p>Panos Kompatsiaris, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the tracks «Project Work» and «Media, Culture and Research»</p> <p>In this presentation, prof. Kompatsiaris looks at the culture industry in the age of media platforms via the online manifestations of life coaching as professional practice and general inspirational diffuse pervading digital socialities.</p>
<b>13:10-13:15</b>	<b>Break</b>
<b>13:15-13:35</b>	<p><b>Critical Quiz</b></p> <p>Ilya Kiriya, Ph.D., HSE University, Professor, Institute of media, «Critical Media Studies» Academic Supervisor, responsible for the track «Critical Political Economy of Media»</p>
<b>13:35-13:40</b>	<b>Break</b>
<b>13:40-14:20</b>	<p><b>Lecture: Analyzing media representations: the case of the «Greek crisis in the news»</b></p> <p>Yiannis Mylonas, Ph.D., HSE University, Associate Professor, Institute of Media, responsible for the track «Research Seminar» Drawing on the findings of published research (Mylonas, 2020), the presentation will examine a critical analysis of an event of socio-political importance in Europe, the so-called Greek debt crisis.</p>
<b>14:20-14:25</b>	<b>Break</b>
<b>14:25-14:55</b>	<p><b>«Critical Media Studies» student panel, vol. 1</b></p> <p>«Organizing a scientific event»: Julia Kryshevich, Trang Ly Ha and Anastasiya Polionovich</p>
<b>14:55-15:00</b>	<b>Break</b>
<b>15:00-16:00</b>	<p><b>«Critical Media Studies» student panel, vol. 2</b></p> <ul style="list-style-type: none"> <li>• «Understanding Magical Feminism in Russia», Sabina Balishyan</li> <li>• «What GosDuma meetings can tell us about sexuality and gender», Ksenia Roit</li> <li>• «Discursive Struggle in the Modern Entertainment Franchises: Breakdown of Disney's Star Wars», Rostislav Miretskiy</li> <li>• «Curating in VK music: opportunities for two sides», Anna Sibagatulina</li> </ul>
<b>16:00-16:05</b>	<p><b>Closing words</b></p> <p>Ilya Kiriya, Ph.D., HSE University, Professor, Institute of media, «Critical Media Studies» Academic Supervisor, responsible for the track «Critical Political Economy of Media»</p>